

Buyer-Seller Meets (BSMs) - 2026

The Consulate General of India in Sao Paulo is pleased to inform that the Federation of Indian Export Organizations (FIEO), an apex trade body set up by the Ministry of Commerce & Industry, Government of India, will be organizing a series of **Buyer–Seller Meets (BSMs)** across different regions of India in 2026 under its **Foreign Buyer Hosting Programme**.

The programme is aimed at facilitating structured and result-oriented B2B interactions between foreign buyers and established Indian exporters across a wide range of product sectors. Subject to applicable terms and conditions and availability of funds, selected foreign buyers may be extended support in the form of international economy-class airfare, hotel accommodation, and local transportation during the event period, as determined by the organizers.

This initiative aims to facilitate **meaningful B2B engagements** between international buyers and leading Indian exporters across diverse product sectors.

Programme Benefits for Selected Foreign Buyers

FIEO will extend the following support to hosted foreign buyers, subject to programme terms and availability:

- **Complimentary international economy-class airfare**
- **5-star hotel accommodation**
- **Local transportation during the event**
- **Pre-scheduled B2B meetings with verified Indian exporters**

(Details of benefits applicable to each event can be accessed via the official FIEO link.)

Proposed Schedule of Buyer–Seller Meets (2026) - The Buyer–Seller Meets are proposed to be organised in the following locations:

- **Rajkot** – 8–9 January 2026
- **Kolkata** – 20–21 January 2026
- **Shillong** – 3–4 February 2026
- **Kochi** – Last week of February 2026
- **Puducherry** – March 2026
- **Visakhapatnam** – March 2026

Registration

- Interested foreign buyers may register their interest by completing the online form at the link below:

<https://forms.office.com/r/J0nE4TurYN>

For any clarifications regarding the programme, buyers may contact:

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